

imports of apple in 2012-13. With the recent depreciation of Indian Rupee, domestic producers of apple are expected to get greater protection of imports from all countries.

(c) and (d) Do not arise.

#### **Promotion of Visakha Coffee**

323. SHRI Y.S. CHOWDARY: Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether it is a fact that Visakha coffee has gained international recognition in 2003, 2005, 2007, 2009 and 2010;

(b) whether it is also a fact that quality of coffee from Visakhapatnam in Andhra Pradesh is world renowned and Government has not provided any assistance to the State Government to promote Visakha coffee; and

(c) the steps taken/being taken by Government to provide financial assistance to the State Government to promote Visakha coffee?

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (DR. D. PURANDESWARD): (a) and (b) Coffee cultivation in the tribal areas of Andhra Pradesh falling in Visakhapatnam district was started in a planned manner in the Ninth Five Year Plan and it is continuing since then-under successive Five Year Plans. The coffee expansion programme is a collaborative effort of the Coffee Board and the State Government through the Integrated Tribal Development Agency (ITDA). The scheme serves the twin purposes of weaning away the tribals from "Podu" cultivation and providing them a reliable source of livelihood. At present, about 6000 metric tonnes of coffee is estimated to be produced in Visakhapatnam district and it is proposed to strengthen and continue the programme through the Twelfth Plan period. The quality of coffee grown in Visakhapatnam is very good and the Coffee Board has branded it as the "Araku Valley Coffee". The Araku Valley coffee is as such recognized in the International market. Recently Araku Valley coffee has won the Best Arabica Coffee Award in the "Flavour of India Fine Cup Award" at Nice, France for 2013.

(c) The Coffee Board implements a special scheme for promoting coffee in the Non-Traditional Areas of Andhra Pradesh and Odisha. Under the scheme, support is provided for expanding coffee cultivation in order to utilize the natural advantages offered by the eco-system. The Coffee Board also subsidises the tribals in procuring of Baby Pulpers and construction of drying yards for enhancing the quality of coffee for maximum price realization. Apart from this, the Coffee Board also implements a capacity building programme for the coffee growers and renders necessary technical advisories. All these support measures aid in providing the necessary leverage required to promote Visakha coffee.

#### **Contribution of Andhra Pradesh in India's exports**

324. SHRI Y.S. CHOWDARY: Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) the year-wise and item-wise details of contribution of Andhra Pradesh to India's exports to other countries during the last three years;

(b) whether it is a fact that services sector's share of Andhra Pradesh to India's export has come down during the last three years; and

(c) the steps taken/being taken by Government to boost contribution of services sector of Andhra Pradesh to India's exports?

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (DR. D. PURANDESWARI): (a) As per the data provided by Director General of Commercial Intelligence and Statistics (DGCIS), the details of Sector specific contribution of Andhra Pradesh to India's Exports to other countries during the last three years, according to the compilations by Customs from the code for State of origin, are given in the Statement (*See below*).

(b) As per the data forwarded by the Services Export Promotion Council (SEPC), 74 companies of Andhra Pradesh are registered with the SEPC and their data shows that the share of exports of Services Sector has come down from Rs.2088 crores in 2009-10 to Rs. 1545 crores in 2011-12 as follows: